



### Sven Deussen Vice President Global Marketing DP&S

Sven Deussen is Vice President Global Marketing Digital Platforms and Solutions at Dentsply Sirona. Prior to the merger between DENTSPLY International Inc. and Sirona Dental Systems Inc., he held a Senior product manager position with Sirona.

Before taking over the DP&S Marketing Role Sven was in charge of go to market and business development for DP&S. Before that he ran the DACH RCO Marketing for 3 years.

In 2010, he joined the company as the Regional Marketing Manager for the Asia region. After a year, he took over the role of product manager for the Orthophos XG 3D.

Sven Deussen graduated with a Diploma in Economics and a Bachelor of Commerce at Fontys University of Applied Science in Venlo, the Netherlands.

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